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Auto Aftermarket Expo offers free regional bus service

To make it very easy to visit the 2009 Australian Auto Aftermarket Expo, to be held at the Sydney Exhibition Centre in Darling Harbour from 2 to 4 April, the AAAA will provide a free “collect and return” bus service for workshop owners, managers and staff from selected NSW regional centres.

AAAA Executive Director Stuart Charity said this free bus transport is in addition to the Monroe Park'n'Ride service, which will provide free parking at the Harold Park Paceway in Glebe and a free shuttle bus service to the Expo at Darling Harbour. “We understand that central Sydney can be a difficult and expensive place to visit. So, we are pleased to be in a position to offer these free services to save time and money for workshop owners and managers,” said Stuart Charity.

“With free entry at Expo, it is possible for teams from workshops all around NSW to visit this show at no cost, other than time off the tools. We are finalising bus routes and schedules and will keep the industry informed with details, so businesses can plan their visit to Expo.

Plan early to attend

“While April 2009 may seem a long time away, we urge people to start planning now to attend this huge automotive aftermarket showcase. With the Christmas break looming and running to January, and the Expo in the first week of April, businesses have only February and March to get organised,” said Stuart Charity.

“The best way to stay on top of Expo news is to register on line now. Then you will receive regular updates on all the activities happening in and around the show next year. This is a trade only show and online registration is easy and free of charge – just visit our website at www.aftermarketexpo.com.au. For those travelling to Sydney from interstate or overseas, we have a range of competitively priced hotel rooms available in the Darling Harbour precinct. Again, visit the website for details.

“Sydney and Australia has never seen an auto aftermarket trade show of this size, with this many suppliers involved. Our last sell out show in Melbourne featured more than 400 exhibitors across four acres of space and nearly 13,000 trade visitors. We expect this Expo to be another big step up again in all respects.

“Many of the major suppliers in the Australian aftermarket will be launching new products and technologies at this Expo. This provides workshops with a unique opportunity to learn about the very latest industry developments from Australia and around the world, and will help keep your business one step ahead of your competition. And Auto Aftermarket Expo visitors will also be able to attend the AAAA Collision Repair Expo next door at no charge,” he said.

SACHS Masters entries now open

The finals of the 2009 SACHS Masters competition will take place in the centre (stand O36) of the Auto Aftermarket Expo. Launched in 2008 as Australia's first team based automotive technical skills competition, it challenges the skills of experienced automotive technicians, who work in teams of three to service, diagnose and repair late model vehicles within a two and a half hour period.

A Sydney team won the inaugural SACHS Masters in Melbourne, beating highly favoured local teams and organisers expect the 2009 preliminary rounds to be tougher than in 2008. Visit www.sachsmasters.com to register your workshop's team for the 2009 competition, or to get more information.

NGK Spark Plugs Teng Tools visitor prize

Director of Sales Peter Hein said NGK Spark Plug (Australia) Pty Ltd is once again excited to be a part of the Australian Auto Aftermarket Expo. "With a unique stand design for the 2009 event, as well as a major prize offering, we hope to attract many show visitors. We invite all mechanical workshop owners to enter the draw to win a Teng 1001 Piece Mega Master Tool Kit valued at \$6,750. Teng Tools says the 1001 Piece Mega Master Tool Kit is the Complete Workshop with a life time warranty," he said.

To enter, workshop owners simply complete the entry form delivered by an NGK representative, or available on the NGK Expo stand (O38), and write in 25 words or less why they use NGK Spark Plugs in their workshop. The most creative answer will win, as judged by NGK staff. "We are happy to be giving away such a valuable prize, as these tools will become a significant asset contributing to the business of the winning workshop" said Peter Hein.

Hi-tech lighting for passenger, freight and industrial vehicles

On its Expo stand, Brown & Watson International will feature new technology across both its Narva automotive lighting and electrical products, and Projecta battery products and battery maintenance ranges.

Marketing Manager George Davies said with the powerful new Ultima 225 driving light, Narva has created a worldwide superior product. The result of more than three years of research and development, the design brief for the Ultima 225 was set by benchmarking the performance of established driving lights. "The design benefits include free form reflector technology and polycarbonate lenses to establish light performance not previously possible with glass lens optics, and kits are supplied with a wiring harness and clear polycarbonate lens protectors," he said.

Another major technology thrust on the Narva stand will be its expanding range of light Emitting Diode (LED) lighting products, including work lamps for industrial and agricultural vehicle applications, and front and side indicator lights for the bus, truck and trailer markets.

For further information or to register for the Expo visit www.aftermarketexpo.com.au



NGK Spark Plugs draw prize at the 2009 Auto Aftermarket Expo – a 1001 piece set of Teng Tools valued at \$6750 – will become a valuable business asset for a lucky Expo visitor.



Featured on the Brown & Watson International exhibit will be the powerful Narva Light Emitting Diode products for freight and industrial uses, and the Ultima 225 driving light.

Further information:

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