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Five acres featuring 400 exhibitors

The 2009 trade shows being hosted by the Australian Automotive Aftermarket Association (AAAA) from 2 to 4 April at the Sydney Exhibition Centre will be the largest and most comprehensive aftermarket trade event ever held in Australia.

“With 98% of the Auto Aftermarket Expo exhibition space sold and 88% of the Collision Repair Expo space sold, there are only a handful of display stands remaining. This is a once in four year opportunity for the New South Wales automotive trade to see all the biggest names in the aftermarket showcasing their latest products and innovations under one big roof,” said AAAA Executive Director Stuart Charity.

“And with the Monroe sponsored Park’n’Ride service offering free car parking and shuttle buses from the nearby Harold Park Paceway, trade visitors will attend this huge show at no charge. The AAAA spectacular will include two separate exhibitions – the Australian Auto Aftermarket Expo and the Collision Repair Expo – and a range of special industry events,” he said.

Australian Auto Aftermarket Expo

Sponsored by Armor All, the Auto Aftermarket Expo will highlight automotive parts and accessories, workshop tools and equipment and business services. At the Sydney Exhibition Centre next April, this Expo will also feature the Sachs Masters Skills Competition, which will be tightly contested between committed teams of professional technicians. The AAAA Awards to Industry gala banquet and breakfast presentations will again be a highlight.

The hundreds of businesses already booked to exhibit at the Auto Aftermarket Expo include major aftermarket brands such as Bendix, Bosch, Bursons, Hella, NGK, Repco, Ryco, Shell and ZF to name a few.

The high tech display to be presented by Automotive Computer Engineering will feature a vehicle simulator that demonstrates the network of electronic modules used in a Holden VT Calais. Distributing nationally through Burson, Coventry and other engine management specialists, Automotive Computer Engineering supplies re-manufactured engine control units, air flow meters, ABS modules, body control modules, climate controls, transmission control modules and others from its recently expanded Braeside, Victoria premises. Technical Manager Tim Chivers wants trade customers to visit their stand to learn how re-manufactured products save cost, lead time and the environment.

A new line of Precision Stop timing kits will be introduced at the Expo by Precision Auto Spares. General Manager Wally Kourouche said this family parts and equipment business will celebrate its 20th anniversary with a display of brake pads, KYB shock absorbers, NGK spark plugs and other products.

Australian Clutch Services will feature high performance twin and triple plate carbon clutches on its stand at this Expo. Proprietor Brenton Jordan said his business is an industry leader in new product development and will display specialist products and systems in demand from his high performance automotive, commercial and marine customers.

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Expos run for the industry by the industry

Stuart Charity said the AAAA Expos are not run by private businesses. “Our events are run for the industry by the industry. We have industry members volunteering their time to provide the leadership to make successful shows. And, as the AAAA is a non profit organisation, all of our surplus funds are re-invested in advocacy, information and education programs that benefit members of the industry.

“The enormous coverage of automotive aftermarket parts – including countless product launches, workshop equipment and business services on display at this Expo make this event much more than just another trade show. This Expo will not be back in Sydney until 2013, so workshop owners and managers can’t afford to miss this one in April 2009,” he concluded.

An up to date list of businesses exhibiting at the 2009 Australian Auto Aftermarket Expo is available at: www.aftermarketexpo.com.au.



Automotive Computer Engineering will display its range of re-manufactured electronic modules and controls.

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Further information:

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