

# Design:Made:Trade 2009

16 - 19 July 2009

Royal Exhibition Building Carlton



Design:Made:Trade 2009 will build on the inaugural event in 2008 by broadening business opportunities and outcomes. The event will provide for an exchange of ideas and interactivity where networking and business opportunities with industry will be the key focus.

Design:Made:Trade will again offer an unparalleled showcase of forthcoming design capabilities and material trends to the Australian and New Zealand markets. This is your chance to be involved that could showcase your talent in line with other international design events.

The event is open to innovative product designers, design studios, and design makers. D:M:T will be co-promoted nationally and internationally to the creative industries, retail stores and manufacturing sectors and businesses.

**Design:Made:Trade 2009** welcomes participants in the following categories:

- o **Industrial Design**
- o **Graphic Design**
- o **Textile Design**
- o **Lighting Design**
- o **Furniture Design**
- o **Fashion & Fashion Accessory Design**
- o **Materials Design**

Attended by Architects, Interior Designers, Interior Decorators, specifiers and retailers the exhibition will enable you to enhance your profile and grow your business.

## **Design:Made:Trade Spaces** – What you get:

A constructed box made of VISY cardboard, 3m x 3m in size. There is general lighting, a basic company identification sign and listing in the catalogue distributed to all visitors.

All participants will be featured on the State of Design website provided with free entry in the official event catalogue, media coverage and access to thousands of qualified trade visitors from Australia and overseas.

## **COST**

There is no cost to apply.

If selected participation is \$2000 + GST.

**SELECTION CRITERIA** - Design offering must be original, fresh and innovative

Please send completed application form and application support material to:

Sue Dight

Business Development Manager  
International, Fashion & Furnishings

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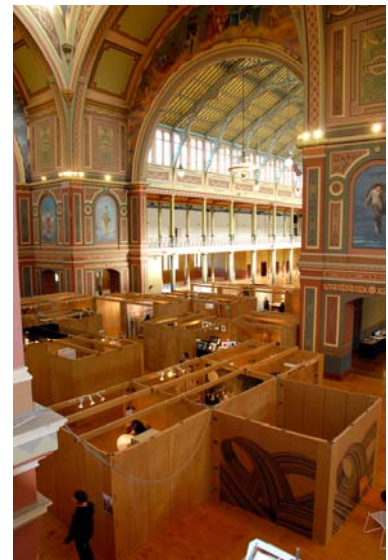
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Space is limited.  
Applications will be reviewed in  
order of receipt.

**SEND THE APPLICATION FORM BACK  
TODAY!**

