

+ DECORATION DESIGN SYDNEY

MEDIA RELEASE

October 2008

DECORATION + DESIGN SYDNEY 4-6 February 2009, Darling Harbour

For a third inspiring year, Australia's leading interior and soft furnishings Trade Fair, **DECORATION + DESIGN Sydney**, returns to the Sydney Exhibition Centre, Darling Harbour from 4-6 February 2009.

Following the success of the 2008 exhibition, **DECORATION + DESIGN Sydney** will bring together soft furnishing and interior suppliers from around Australia and the world.

New releases on show at **DECORATION + DESIGN Sydney** will include fabrics, soft furnishings, decorative art and homewares, lamps and lighting, bed linen, rugs, cushions and indoors/outdoors furniture from exhibitors including Hermon & Hermon, La Maison, Seeger Gallery and Town & Country Style.

As well as the regular exhibitors, the show will be joined by newcomer Diane Bergeron Interiors, exclusively launching 11 fabric collections from the USA, with furniture and home accessories available in each line. Collections include Michelle Adams' highly coveted Rubie Green line, in addition to lines by John Robshaw, Madeline Weinrib and Lulu Dk.

Rubie Green creator, Michelle Adams will also speak at the hugely popular **International Industry Seminar Series**. Michelle honed her aesthetic as Market Editor at leading American interiors magazine *domino*, before leaving in 2007 to start Rubie Green, which enables her to combine her passions for design and sustainability by producing eco-friendly textiles in classic prints.

Another supplier making their debut at the 2009 Fair will be Karman Grech Designs, displaying reproductions of vintage wallpapers and fabrics. Also skilled at creating bespoke new designs according to a theme or era, Karman is available for commissions and has recently completed projects at the 3 Weeds Hotel, Rozelle, Kaviar boutique in the Queen Victoria Building and the Allawah Hotel, Kogarah.

DECORATION + DESIGN Sydney will feature **Eco Luxury**, challenging six acclaimed designers to layout and furnish environments using sustainable products. 2009 will take last year's Environmentally Sustainable theme to the next level, as participants are asked to create sustainable environments for the luxury market. Eco Luxury environments must not only do good but look and feel good, requiring minimal maintenance and enabling people to live 'green' without compromising on style.

"Decoration + Design Sydney is the event in the Asia Pacific's design calendar which the industry looks to for insight into key trends for the coming year. This year's Eco Luxury theme will prove that sustainable designs made from exclusive materials with limited production are shaping a new direction in the market," said Marie Kinsella, Managing Director of Australian Exhibitions & Conferences Pty Ltd.

DECORATION + DESIGN Sydney is co-located with the **AUSTRALIAN INTERNATIONAL FURNITURE FAIR** at the Sydney Exhibition Centre from **Wednesday 4 February – Friday 6 February 2009**.

What: **DECORATION + DESIGN SYDNEY**
Where: Sydney Exhibition Centre, Darling Harbour
When: Wednesday 4 February 9am – 5pm
Thursday 5 February 9am – 5pm
Friday 6 February 9am – 4pm
Event organiser: Australian Exhibitions and Conferences Pty Ltd
Exhibitor Info: AEC, tel 03 9654 7773 or decorationdesign@aec.net.au
Web: www.decorationdesign.com.au
Media Info: Simone Larmer or Sarah Thompson, Double Edge PR, tel 02 9957 1352
or email simone@doubleedge.com.au / sarah@doubleedge.com.au