

FASHION EXPOSED & preview

Sydney Exhibition Centre, Darling Harbour
February 14 - 16, 2010

For Immediate Release

October 2009

20 SEASONS STRONG, FASHION EXPOSED CELEBRATES THE BUSINESS OF FASHION

Sydney February 14 - 16, 2010: Fashion Exposed returns to the Sydney Exhibition Centre, celebrating 20 seasons as Australia's Premier Trade Event. Taking place early in the buying calendar and featuring a host of unmissable features and workshops, FASHION EXPOSED will ensure visitors leave feeling confident and knowledgeable about the forthcoming season.

Considered an important and relevant 'one-stop-shop' for the Australian fashion industry, Fashion Exposed & *preview* will once again be co-located with the Australian Shoe Fair and the Bags and Accessories Fair.

More than 600 companies across men's, women's and childrenswear, accessories and footwear will showcase their new season ranges, many for the first time.



Providing buyers and retailers with the tools to build and maintain a strong business, FASHION EXPOSED will launch a number of new initiatives featuring leading industry experts while exciting features such as **Allure - Intimates & Body Basics** will be introduced to the Sydney event for the first time. This area will incorporate Intimate Apparel, Shapewear, Sleepwear and Lingerie Accessories, as well as a representation of maternity lingerie from some of the leading suppliers.

www.fashionexposed.com

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