



## FREE HOT HALF HOURS BOOKING FORM

### YOUR DETAILS

Mr / Mrs / Ms / Miss First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Personalised Business Email \_\_\_\_\_

Business Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Pcode \_\_\_\_\_

Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_

### YOUR BOOKING

- Indicate below which sessions you wish to attend. Sessions are listed alphabetically. Confirmation will be sent closer to the event.
- Hot Half Hours will be held inside Fashion Exposed to be held at the Melbourne Exhibition Centre, Southbank, Victoria, Australia.
- Your booking allows you immediate entry into the fair along with the co-located Leather Bags and Accessories Fair and Australian Shoe Fair. A Visitor Access Card will be mailed to you prior to the event. If not received, you can collect this from the Registration Counter near the entrance upon your arrival.

Session	Sunday 14 September	Monday 15 September	Tuesday 16 September
Buying Profitability		<input type="checkbox"/> 2pm	<input type="checkbox"/> 12noon
Managing & Developing an Effective Sales Team		<input type="checkbox"/> 12noon	
Managing Difficult Customers & Conflict	<input type="checkbox"/> 1pm		
Managing your Time through Managing Others		<input type="checkbox"/> 1pm	
Planning your Marketing Approach for Great Results			<input type="checkbox"/> 11am
Planning your Store Layout to Maximise Sales	<input type="checkbox"/> 3pm	<input type="checkbox"/> 10am	<input type="checkbox"/> 1pm
Psychology of Why Customers Buy	<input type="checkbox"/> 2pm		<input type="checkbox"/> 2pm
Recruiting & Retaining the Right Team	<input type="checkbox"/> 4pm		
Successful Selling Techniques for the Team	<input type="checkbox"/> 12noon	<input type="checkbox"/> 4pm	
Value of Building Relationships with Customers	<input type="checkbox"/> 11am		<input type="checkbox"/> 3pm
Beyond WorkChoices – Changing Employment Conditions for Retail		<input type="checkbox"/> 11am <input type="checkbox"/> 3pm	<input type="checkbox"/> 10am <input type="checkbox"/> 2pm

**Email [nicola.millard@retail.org.au](mailto:nicola.millard@retail.org.au) or return to fax 03 9321 5041**