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	Aired Values Apparel – Women's Image previous collection			Andrea Meredith Andrea Meredith Canberra ACT 0411 751 207 reach_andie@yahoo.com.au	Design label andie utilises life experiences and reflection to create collections that offer an emphasis on placement, arrangement, imagery and colour. There is a strong focus behind the design philosophy for the wearer to take on each piece with a sense of honesty, allowing the self to have an empowering connection with playful ambiguity. <i>Aired Values</i> is inspired by photographic processes aiming to depict a moment in time. "We do not remember days... We remember moments." Cesare Pavese. The notion that life is moving in a transitory mode is linked and explored in this collection. The designer has exaggerated elements of the garment design using soft drapery and handcrafted qualities. The colour palette is understated, with a focus on silhouette, texture and lighting variations. There is a sense of refreshing versatility through the collection. Silk yarn, silk and wool. Made in Australia by the designer. RRP TBC. Available from the designer. Started 10/08 – Label launched 10/08 – second collection
	Veisha Accessories – Shoes, Bags etc Image current collection			Dames & Divas Amanda Fox Melbourne VIC 0416 758 653 Amanda@damesanddivas.com.au www.damesanddivas.com.au	Dames & Divas provides a unique fashion for women who crave authentic individual pieces to colour their lives. The range consists of 'one of a kind', limited edition shoes, bags and accessories entirely handmade utilising vintage silk kimonos. <i>Veisha</i> is an infusion of East meets West. It is soft and feminine yet bold and striking. Each handcrafted item is limited edition made from vintage unstitched kimonos from Japan. The collection is full of mystery and intrigue not only because no two items are the same but because they contain an immense amount of history. Vintage silk, leather, faux suede, bronze. RRP \$20-240. Available from www.damesanddivas.com.au Started 04/09 – Label launched 04/09 – Debut collection
	Stella Mia Accessories – Jewellery Image of collection entered			Danielle Zanetti Danielle Zanetti Thornbury VIC 03 9484 9219 0433 995 155 danniz@optusnet.com.au	Danielle Zanetti comes from an artistic Venetian background of artisans. Designing comes naturally to Danielle, who first started designing and making Art Deco style nudes in crystal. Jewellery design just followed. Now Danielle has found her creative strengths and produces two distinct ranges of jewellery each year. <i>Stella Mia</i> has a classic yet semi-tribal feel. Beautiful Art Deco beads and charms are incorporated with solid vintage brass chain and new beads and pendants. Strong colours, shapes and textures give a lush sophisticated look. Made in Australia by the designer. RRP \$38-400. Available from the designer. Started 03/05 – Label launched 10/07 – Debut collection

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	Renia Del Maya Avant Garde Image of entry			Ellen Bartels Ellen Bartels Sydney NSW 0419 110 288 ellen@ellenbartels.com www.ellenbartels.com	Ellen Bartel's creations are for passionate, dynamic women who enjoy life and appreciate the beauty of art and fashion. "I design for stylish women who wear beautiful clothing and accessories to express their individual style and personality. I believe fashion is an expression of innovation and artistic beauty." <i>Renia Del Maya</i> is an infusion of beauty, futuristic fabrics, technologies, traditional concepts and goddess like beauty. "Taking inspiration from the Ancient Mayan Race, I have created a statement couture gown to reflect the natural and artificial fusion where science meets artisan and creation gears toward contact." Silk dupion, 100% silk organza, 100% silk satin. Made in Australia by the designer. Enquiries www.ellenbartels.com Started 04/09 – Label launched 04/09
	Light and Shadows Apparel – Women's Image previous collection			Eternal Safari and Sebastian's Sister Gemma Jameson and Francesca Altenburg Ainsly ACT 0430 320 119 and 0405 713 941 gemmajameson@gmail.com cescaaltenburg@hotmail.com	The design labels Eternal Safari and Sebastian's Sister began collaborating in 2008 to develop idea generation and creative communication. This partnership allows creative freedom as well as emotional support enabling the designers to create exciting and dynamic collections. Winning the Debut Best Apparel Award in March 2009 encouraged the labels to continue to design conceptual yet wearable garments. <i>Light and Shadows</i> is an evolution of concepts explored in our debut collection <i>Moods, Moments and Ideas</i> , which was inspired by Haruki Murakami, filmmaker Wong Kar Wai, and photographer Yamamoto Masao. By using recurrent themes we are able to gain further understanding of our inspiration and through the use of drape versus structure we aim to create garments that are wearable, interesting and evoke a mood. Wool, silk, linen, bamboo and microfibre. Made in Australia by the designers. RRP \$150-\$600. Available from the designers. Started 03/09 – Labels launched 03/09 – second collection
	Lost in the Woods Apparel – Street Image previous collection			Grazed Youth Amelia Thompson Canberra ACT 0402 761 584 grazed.youth@hotmail.com www.grazedyouth.com	Grazed Youth is a Canberra based street-wear label run by fashion and jewellery designer Amelia Thompson. The label focuses on creating unique prints and producing kooky, playful pieces for the modern young women. Grazed Youth's philosophy is to find beauty in the unexpected and breathe new life into the discarded. Inspired by Alice in Wonderland and The Wizard of Oz, Grazed Youth's <i>Lost in the Woods</i> collection includes unique women's street-wear separates, letting the wearer play and layer. A dark versus light colour palette is used; poppy red, tartan and black contrasts with spearmint, cream and peach. Several unique-to-this-collection prints are used in the garments and linings. Wool, cotton, jersey, lace, tulle, brocades. Made in Australia by the designer. RRP \$90-\$500. Available from www.grazedyouth.com Started 11/08 – Label launched 11/08

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	UNTITLED Apparel – Women's Image of collection entered			Kuwaii Kristy Barber Brunswick VIC 0450 955 858 kristy@kuwaii.com.au www.kuwaii.com.au	<p>Kuwaii began in March 2007 when designer Kristy Barber was awarded Student Fashion Designer of The Year at LMFF. Stylised, minimal & subtly poetic Kuwaii incorporates geometric forms & solid blocks of colour – cool neutral hues contrast with chemically pure colours. With carefully considered elements of play & luxury, Kuwaii garments are created to make the wearer feel unique & intelligent.</p> <p><i>Untitled</i> is a collection inspired by contrasts: light + dark: at once playful + irreverent whilst structured, sharp + stylish; luxurious yet supremely simple. Kuwaii's fresh, cool simplicity contrasting with dark undertones means this is a collection that is as beautiful, unique + intelligent as it is wearable. Linen/silk blend, silk seersucker, cotton, ramie, lace, knit, mesh. Made in Australia. RRP \$88-\$389. Available from www.kuwaii.com.au Started 03/07 – Label launched 03/07</p>
	A Dark Romance Apparel – Intimates Image of collection entered			Marion Liese Marion Liese Mordialloc VIC 03 9587 9102 marion@marionliese.com www.marionliese.com	<p>Born in South Africa and graduated from university in New Zealand, Marion Liese has spent many years designing intimate apparel for well-known labels in both Australia and New Zealand. Debut AT FASHION EXPOSED Melbourne 2009 sees the launch of her own signature label.</p> <p><i>A Dark Romance</i> sees the transformation of luxurious fabrics into an elegant collection of six intimate apparel ranges bringing together a blend of glamorous and uniquely detailed designs with new twists on timeless pieces. Stretch silk, cotton mesh. Made in Australia and New Zealand. RRP \$90-500. Available from www.marionliese.com Started 2009 – Label launch 08/09 – Debut collection</p>
	The feeling in one's bones Apparel – Women's Image previous collection			metamorphose Debbie van Rooyen Noosa Heads QLD 0409 427 423 Debbie@metamorphosefashion.com www.metamorphosefashion.com	<p>Sunshine Coast designer Debbie van Rooyen grew up in Melbourne then travelled overseas for 4 years... drawing on the many cultures and colours. metamorphose evolved from many years as a young girl spent rummaging through fabric shops with her mother, drawing her designs then watching her creations transpire without traditional training in pattern making and design. The fact that, metamorphose has no conventional mould or guidelines to follow allows Debbie to design and be in total control of where her creations go. metamorphose was created with a vision... being true to one's self and allowing the creative process to evolve... wherever that may lead.</p> <p><i>The feeling in one's bones</i> collection is created for women who truly believe in who they are; she allows her intuition to dictate her actions, embraces her strengths and vulnerabilities and expresses her true self through fashion. Wool, leather, cashmere, metal. Made in Australia by the designer. RRP \$59-\$295. Available from www.metamorphosefashion.com Started 01/08 – Label launched 10/08 – second collection</p>

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	<p>I wish I was an Architect Accessories - Jewellery Images of collection entered</p>		<p>misswee</p>	<p>Miss Wee Julie Wee Mill Park VIC 0401 961 038 info@misswee.com.au www.misswee.com.au</p>	<p>Miss Wee is a newly established label specialising in handcrafted contemporary sterling silver jewellery. Her new collection "I wish I was an Architect" features strong, industrial pieces that bring a modern perspective on what jewellery can be. <i>I wish I was an Architect</i> is all about destroying perceptions and expectations of what jewellery should be. The collection explores the use of geometric, abstract and industrial influences and each piece is individually handcrafted to preserve an individual and organic feel. Sterling silver. Made in Australia. RRP \$50-200. Available from www.misswee.com.au Started 06/08 – Label launched 08/08 – second collection</p>
	<p>The Collector Avant Garde Image previous work</p>		<p>Tara Badcock ART TEXTILES PARIS-TASMANIA</p>	<p>PARIS + TASMANIA Tara Badcock Chudleigh TAS 0409 242 184 tara@paristasmania.com www.paristasmania.com</p>	<p>The design identity PARIS + TASMANIA was born in the French capital unofficially in 2005 and is based between France and Australia, hand crafting unique garments featuring hand embroidery and natural fibre fabrics. <i>The Collector</i> features a hand embroidered silk and linen skirt, silk velvet jacket with scalloped edging, fine linen shift with vintage lace, wool felt + fur head piece, wool + silk scarf. Inspired by napoleon's wife Empress Josephine's collection of Australian Fauna and Flora at her Malmaison residence in France. Silk, Tasmanian wool, linen, cotton, found + vintage items. Made in Australia by the designer. RRP \$120-\$3000. Available from www.paristasmania.com Started 04/06 – Label launched 06/06 – fashion launched 02/08</p>
	<p>Rapscallion Avant Garde Image of entry</p>		<p>Sabio designs</p>	<p>Sabiodesigns Sabrina Evans West Hobart TAS 0438 710 178 sabiodesigns@gmail.com</p>	<p>Tasmanian designer Sabrina Evans delves into the past of wild Old Hobart Town to emerge with a fresh contemporary style. Seeing from a distance, Sabrina's approach to design is a combination of exploring the darker and colourful side of society, melded with the intrigue of how we dress.. Sabrina's ideas evolve from how we connect and disconnect which transposes into Sabiodesigns. <i>Rapscallion</i> features a soft light gathered collar spilling over the tailored metallic crop jacket. High-waisted shorts with sculpted pockets and hand-painted and embroidered thylacine stripes. Metallic linen, silk chiffon, cotton, polyester. RRP \$800. The whole collection is about timeless <i>Dandyess</i> – chic and decadence, a look that combines antique elegance with contemporary sophistication. With tailored silhouettes of tails and extended pockets and in contrast to soft light voluminous collars, garments translate from casual to work and into the evening. Wool blends, silk/cotton jacquard, chiffon, rayon, nylon, spandex. Made in Australia by the designer. RRP \$200-\$450. Made in Australia by the designer. Available from the designer. Started 05/08 – Label launch 08/09 – Debut</p>