

FASHION EXPOSED & preview

AUSTRALIA'S ULTIMATE BUYING FAIR

AUTUMN WINTER 2009

14-16 September 2008

MELBOURNE EXHIBITION CENTRE

Creating a buying event unlike any other in Australia, September will see **FASHION EXPOSED** and *preview* co-located for the first time with the **AUSTRALIAN SHOE FAIR**. With each fair considered a pinnacle in the buying calendar, the three day event will continue to showcase the very best in each category whilst giving visitors the opportunity to maximise their offer.

Incorporating the highly successful **LEATHER, BAGS AND ACCESSORIES** fair, this season's **FASHION EXPOSED & preview** will provide an unparalleled environment for buyers to view the latest looks, meet with industry leaders, be inspired and exchange ideas. New season trends, new labels and new ideas will be combined to ensure every visitor has an unparalleled buying experience. In addition, initiatives such as the **International Designer Showcase** and the emerging designer competition *debut* will once again be a part of the Melbourne event, offering buyers a unique chance to view and source extraordinary fashion talent.

Setting the scene for an exciting event, an array of new labels are on board for September. Exhibiting for the first time at **FASHION EXPOSED**, labels including Twitchett and Tonge, Boon-dah Jeans and Secret Weapons will be showcasing their latest products and designs. Adding to this stellar offer, some of the Australia's largest fashion companies including Pacific Brands and The Austin Group will return ensuring visitors have a selection of unrivalled by any other fashion trade event.

The **FASHION EXPOSED** runway shows are a popular part of the fair, bringing labels to life in a professional and exciting environment. For the first time this season **FASHION EXPOSED** will hold intimate satellite shows throughout the fair giving visitors the opportunity to see and experience more.

With key precincts, an easy to navigate fair and focal points to inspire and educate, the September **FASHION EXPOSED & preview** will be unmissable.

Visit www.fashionexposed.com and www.preview.net.au for further details.

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