



FASHION EXPOSED & preview

SAVE THE DATE
AUTUMN/ WINTER '10

AUGUST 30TH – SEPTEMBER 1ST 2009

Australasia's Premier Trade Event, Fashion Exposed will be back better than ever this August when it takes over the halls at the Melbourne Exhibition Centre.

Exciting new launches are set to take place including **Allure - Intimates & Body Basics**. This area will incorporate Intimate Apparel, Shapewear, Sleepwear and Lingerie Accessories, as well as a representation of maternity lingerie from Hot Milk & Cake Lingerie.

Streetwear section **StreetLab** is now in its fourth season. Stand-out highlights include hip label Charles of London (which overseas can be found at the exclusive Patricia Field boutique in New York) and Gold Coast menswear label Macri.



Exciting international labels coming to Melbourne include William Rast (started by Justin Timberlake) and American mainstays Affliction & Ed Hardy. Co-located with Fashion Exposed & *preview* will be both the Australian Shoe Fair and the Bags and Accessories Fair. More than 500 companies in menswear, womenswear, childrens, accessories & footwear will showcase their new season ranges.

What: Fashion Exposed
Where: Melbourne Exhibition Centre, Southbank
When: August 30th- September 1st 2009
Website: www.fashionexposed.com

For Media Information please contact:

Michelle Shepherd
HotHouse Media and Events
P- 03 9682 0222
E- michelle@hhme.com.au

Georgie Frew
HotHouse Media and Events
P- 03 9682 0222
E- georgie@hhme.com.au